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Arp Nursery Co.

P. O. BOX 867

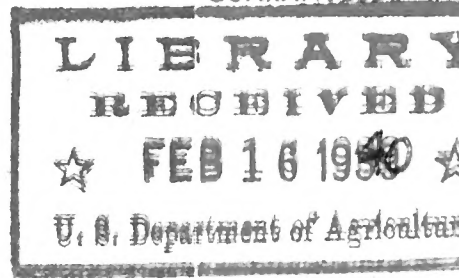
TYLER, TEXAS

"Home of Better Rooted Trees"

NEW LOW PRICES
SPRING 1940



DEFINITE POSTAGE GUARANTEED

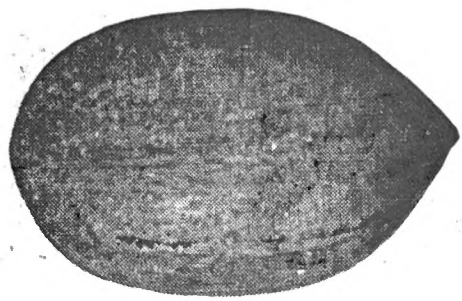


U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

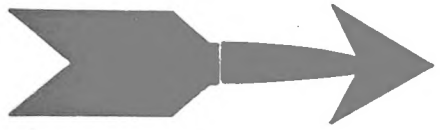
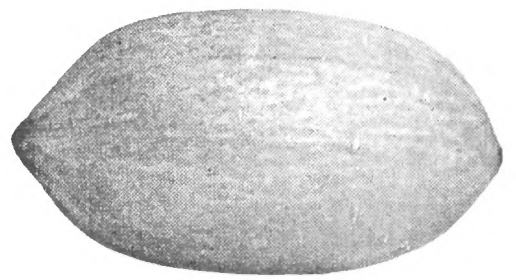
BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

GPO 8-3591



IMPROVED PAPERSHELL

PECAN TREES



PRICES CUT 20%

100,000 Pecan Trees Must Be Removed From Nursery Lands

Landscape improvements and Pecan Grove planting are in reach of every pocketbook. Buy your Better Rooted trees now. Sensational reduction in cost of Arp-grown pecans will make this the greatest year for setting commercial groves in the Southwest. Select early-bearing Arp-grown fruit trees for planting between pecan rows and **MAKE YOUR ORCHARD PAY ITS WAY!**

GUARANTEED

Every Tree is Guaranteed to be First Class, and to be in Good Planting Condition on Delivery
(See Full Guarantee on Inside Page)

HEIGHT FROM GRAFT	PRICE EACH 1 TO 25 TREES	PRICE EACH 25 TO 100 TREES
12 to 18 Inches.....	\$.40	\$.30
18 to 24 Inches.....	.50	.40
2 to 3 Feet.....	.60	.50
3 to 4 Feet.....	.70	.60
4 to 5 Feet.....	.80	.70
5 to 6 Feet.....	1.00	.90

For Commercial Planting write for special quotations on the number of trees needed.

EASTERN VARIETIES

STUART

The Stuart is the leading pecan, being suited to more sections of the country than any other variety. The nuts are large to very large, usually well filled, medium to heavy bearers.

SUCCESS

The Success is a first class pecan. Nuts are large to medium, thin shell cracks well. The kernel is plump and heavy, excellent flavor; strong growing tree; early bearer.

DELMAS

Nuts are large, shell moderately thin, kernel plump, heavy bearer. Tree is vigorous with beautiful foliage.

SCHLEY

Very thin shell nut, large plump kernel, fine flavor; rapidly growing tree. Nuts sell for highest market price, but not quite so prolific as some of the other varieties. However, the Schley is an ideal pecan, and its quality makes up for its shy bearing.

WESTERN VARIETIES

BURKETT

One of the favorites of West Texas. Trees very healthy and regular bearers, medium size nuts, well filled and good flavor.

WESTERN SCHLEY

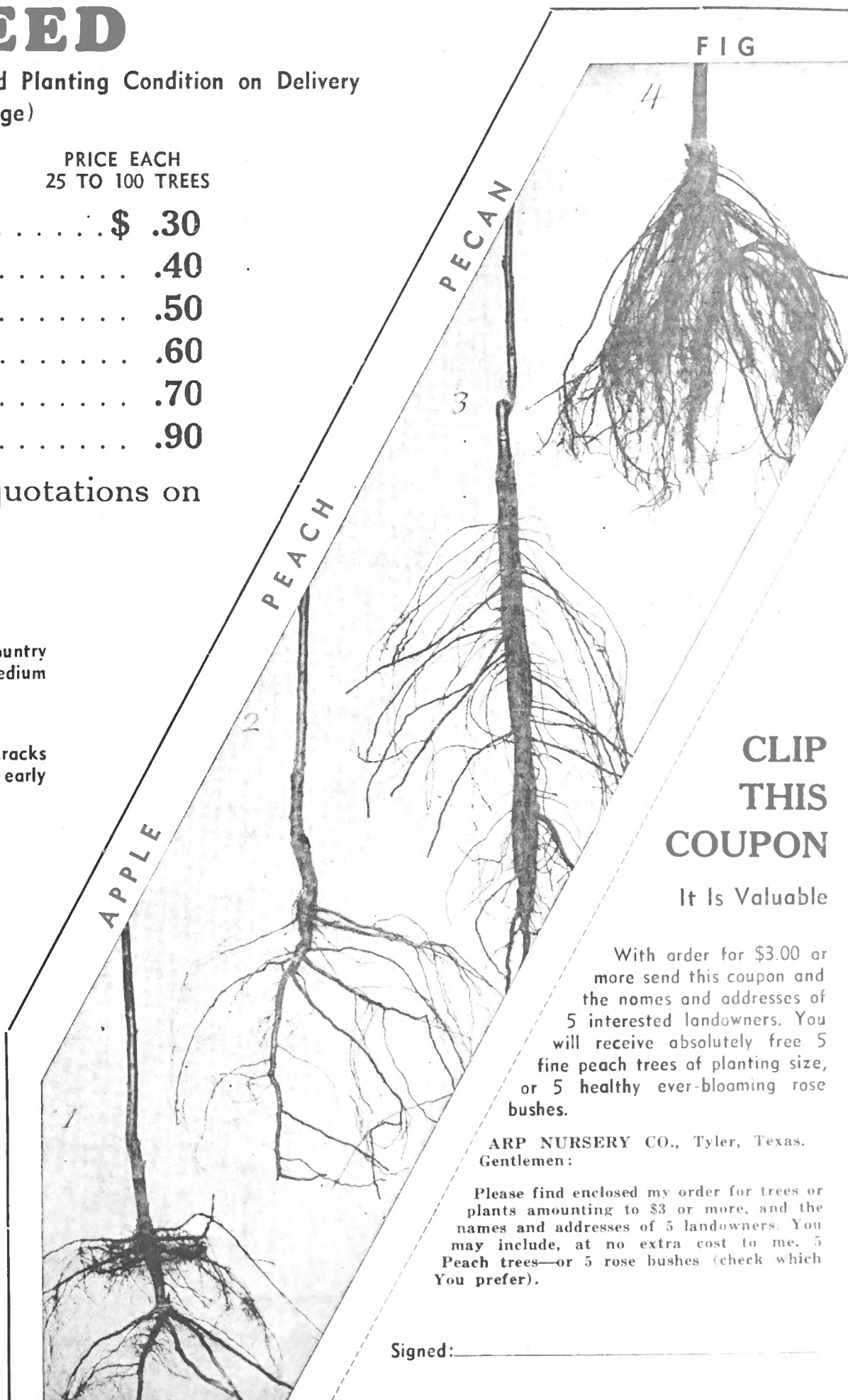
Large, long fruit, suitable in higher and drier localities than Eastern Schley.

HALBERT

One of the most prolific of all varieties, very early bearer, medium size nut, very thin shell, excellent flavor. Young trees are willowy in appearance but become straight as they grow older. Nuts ripen early.

TEXAS PROLIFIC

Nuts large, shell of medium thickness, kernel plump, rich and sweet. It is a heavy and early producer; trees healthy and fast growers.



**CLIP
THIS
COUPON**

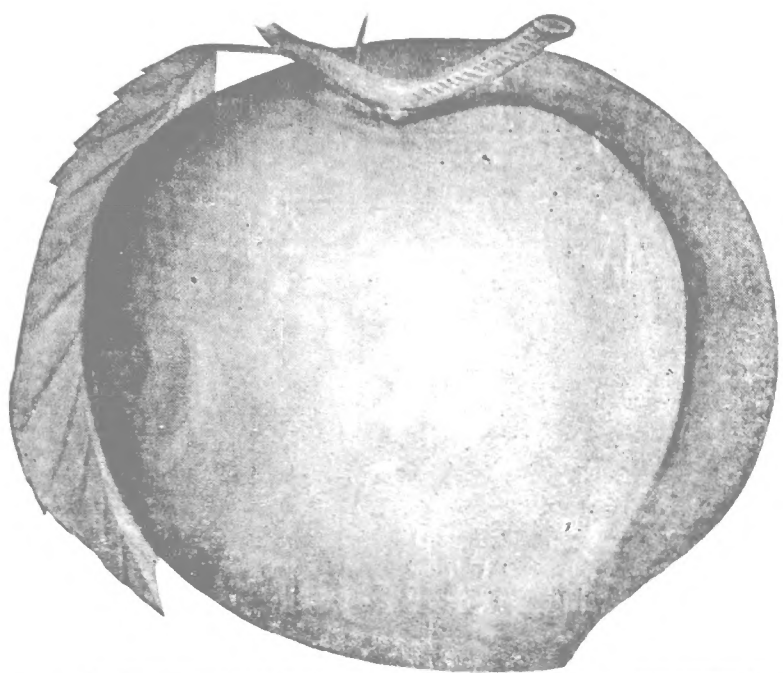
It Is Valuable

With order for \$3.00 or more send this coupon and the names and addresses of 5 interested landowners. You will receive absolutely free 5 fine peach trees of planting size, or 5 healthy ever-blooming rose bushes.

ARP NURSERY CO., Tyler, Texas.
Gentlemen:

Please find enclosed my order for trees or plants amounting to \$3 or more, and the names and addresses of 5 landowners. You may include, at no extra cost to me, 5 Peach trees—or 5 rose bushes (check which You prefer).

Signed: _____



PEACH VARIETIES

MAY

MAYFLOWER—(Semi-Cling)—White with red cheek, one of the best early peaches, good shipper. Ripens first of May.
VICTOR—(Semi-Cling)—Well known variety, ripens first of May.
EARLY WHEELER—(Semi-Cling)—Cream with red cheeks, large and handsome, extra fine for commercial purposes. Ripens last of May.

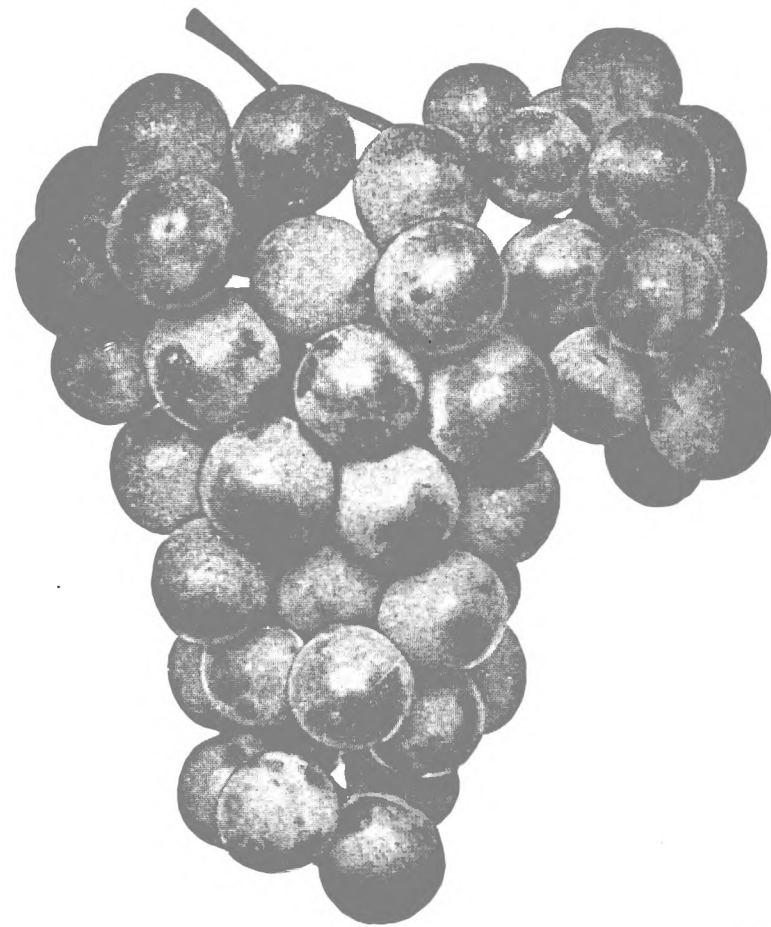
JUNE

ARF BEAUTY—(Semi-Cling)—Yellow with bright blush, highly flavored, ripens first of June.
GOLDEN JUBILEE—(Freestone)—Large, good color and flavor. A fine shipper like Elberta. Heavy bearer.
LATE ARP BEAUTY—(Semi-Cling)—Large yellow with beautiful red cheek, brings fancy prices on the market, one of the best home and commercial peaches. Ripens about June 15th.
MAMIE ROSS—(Semi-Cling)—Large, white with red

Fruit Trees

That Live, Grow and Produce
Marked Down As Much As

50%



PEACHES

	Price Each Lots of 1 to 25	Price Each Lots of 25 to 100
12 to 18 Inches07½	.05
18 to 24 Inches10	.08
2 to 3 Feet12½	.10
3 to 4 Feet15	.12½
4 to 5 Feet20	.17½
5 to 7 Feet—(2 Year Old)30	.25

cheek, one of the best varieties. Ripens June 10-15th.
HILEY BELLE—(Freestone)—Good size, well colored with red, best of quality, a good shipper and prolific bearer.
SLAPPY—(Freestone)—Yellow, delicious flavor, a fine peach. Ripens 20th of June.

JULY

ELBERTA—(Freestone)—The old, well known variety. Ripens July 5th to 10th.
CHINESE CLING—(Cling)—A well known variety, juicy and sweet.
J. H. HALE—(Freestone)—Fruit large, deep golden, excellent flavor. One of the best varieties. Ripens 20th of July.
ELBERTA CLING—(Cling)—Large, yellow. Good shipping qualities, like Elberta.

AUGUST

GENERAL LEE—(Cling)—Ripens first of August. Good bearer, large, white

AUGBERTA—(Freestone)—Like the Elberta in size, looks and flavor. A good market peach. Ripens 5th to 10th of August.

MIXON CLING—(Cling)—Large, yellowish white with red cheeks, delicious flavor, a beauty. August 1st.

LEMON CLING—(Cling)—Large, oblong, yellow with red cheeks, flesh yellow.

HEATH CLING—(Cling)—Large, creamy white, flesh firm. Ripens last of August.

RED INDIAN—(Cling)—Red flesh, the old time Indian peach. Ripens in August.

YELLOW INDIAN—(Cling)—Yellowish, fine flavor, good for home orchards; ripens in August.

FRANK—Large yellow cling, gaining Southern popularity, heavy bearing August peach.

OCTOBER

ITENSON OCTOBER—(Cling)—White, a well known variety, latest of our peaches to ripen.

GRAPES

CARMAN—Vine very thrifty, does well on any kind of soil, grapes large, compact cluster, a fine eating grape, one of the best varieties; ripens about Aug. 10.

DELAWARE—Fruit small, compact cluster, juicy with a sweet delicious flavor, standard variety for table and market use; ripens last of August.

R. W. MUNSON—Ripens April 3rd. Strong growth, good market, long shipper. Use Concord for pollenizing

MOORE'S EARLY—Fruit large, black, has good flavor, fine market grape, good for home planting; vine vigorous; ripens in June.

NIAGARA—Fruit large, greenish white, large cluster, good quality, successful in nearly all sections; ripens first of July.

CONCORD—Fruit large, black, the best known of all varieties, one of the best for home or market; ripens in July.

TWO-YEAR VINES
(Well Rooted and Branched)—Each.....

.20

Lots of 10 to 100
Each.....

.15

FIGS

MAGNOLIA—Fruit large, pale violet, flavor excellent; bears on one year stem. The leader for commercial orchards in the Coast Belt Section.

CELESTIAL—Fruit medium size, delicious flavor, a good bearer; one of the best varieties for Texas

(North of Coast Section) Oklahoma, Arkansas and similar climates

TEXAS EVERBEARING—Rapid growing, heavy bearing on first year stem, like Magnolia, but claimed to be superior.

Price Each

Lots of 1 to 9

Price Each

Lots of 10 to 99

12 to 18 Inches15	.10
18 to 24 Inches20	.15
2 to 3 Feet25	.20

Japanese Persimmons

EUREKA—Fruit large, tomato shape, ripens in September but may hang on tree until last of November; insects seldom bother fruit; tree is symmetrical, leaves are large, lively green. Original tree is 37 years old and still bearing.

HYAKUME—Fruit large, somewhat elongated but rounded at bottom; black flesh, can be eaten before it is soft, also can be peeled and eaten like an apple; taste is delicious; trees are hardy and bear large crops almost anywhere.

3 to 4 Feet.....Each .50

Lots of 10—Each .40

4 to 5 Feet.....Each .60

Lots of 10—Each .50

PEARS

GARBER—Fruit large, yellow in color with red cheek, a good keeper, choice variety for the South; ripens in August.

BARTLETT—Fruit yellow; juicy, delicious flavor; a very popular variety; successful in West Texas, and in most all sections. Ripens July to August.

KIEFFER—A well known pear; fruit very large, grows successfully in most sections; trees resist blight, very vigorous, immensely productive; ripens in September.

Lots of 1 to 9

Lots of 10 to 99

3 to 4 Feet.....Each .30

Each .25

4 to 5 Feet.....Each .40

Each .35

APPLES

RED JUNE—One of the best early apples, red, flesh white and crispy, a good table and market apple.

YELLOW TRANSPARENT—Fruit large, yellow, good quality, tree very hardy and bears young, ripens in June.

JONATHAN—Fruit brilliant red, delicious flavor, one of the surest bearers, tree hardy, a splendid variety for home or orchards. Ripens in September.

WINESAP—An old variety, well known, one of the best of keepers, good for home and commercial orchards. Ripens from September to October.

DELICIOUS—Fruit large, dark red, flesh crisp and melting, juicy, highest quality, now taking first place for commercial and home orchards. Ripens in the late fall.

RED DELICIOUS—Large, red with crisp and juicy flesh. The Red Delicious is a hardy grower.

YELLOW DELICIOUS—Like Delicious and Red Delicious, this apple has the best characteristics of color, size, taste and market value.

Lots of 1 to 9

Lots of 10 to 99

3 to 4 Feet.....Each .30

Each .25

4 to 5 Feet.....Each .40

Each .35

TERMS

Cash with order, or 25% with order and balance C. O. D.

Expert packing free. Low prices cover first class trees and plants F. O. B. OUR SHIPPING POINT.

Indicate transportation. Shipments made by Parcel Post, Express and Motor Freight.

Arp Nursery Co.

Office: Fifth and Wall Sts.

TYLER, TEXAS

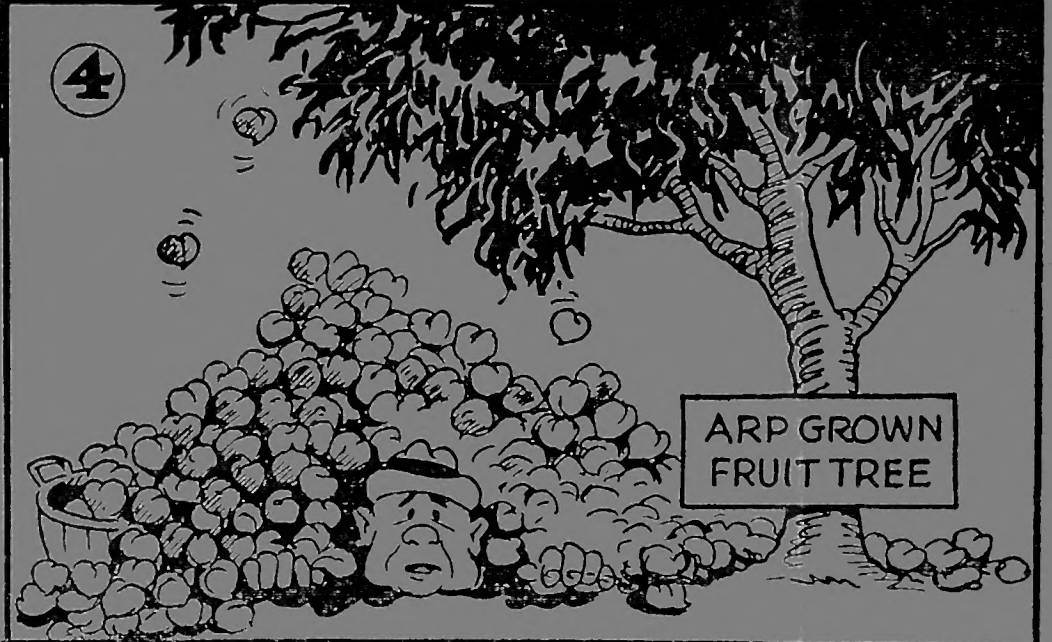
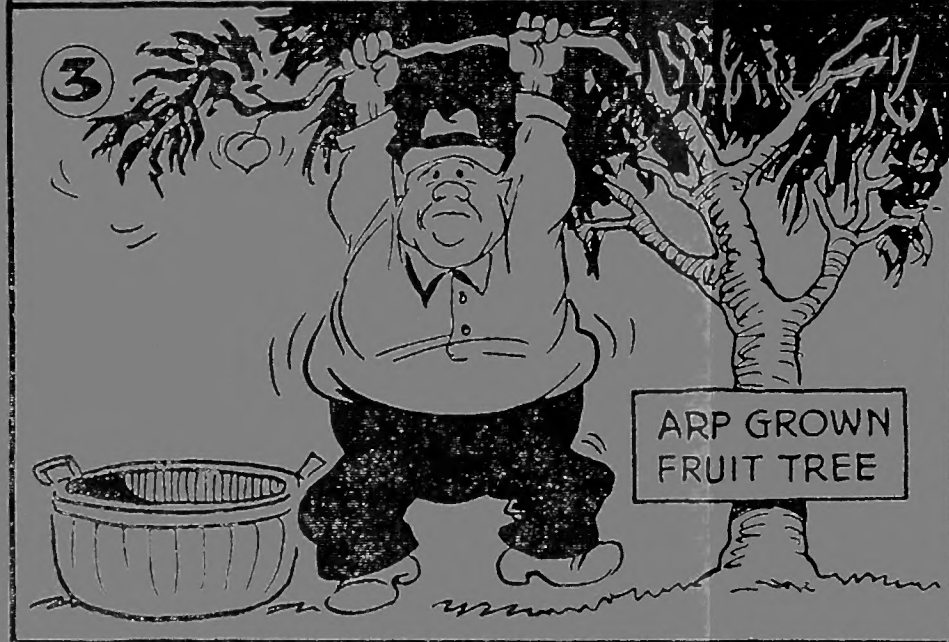
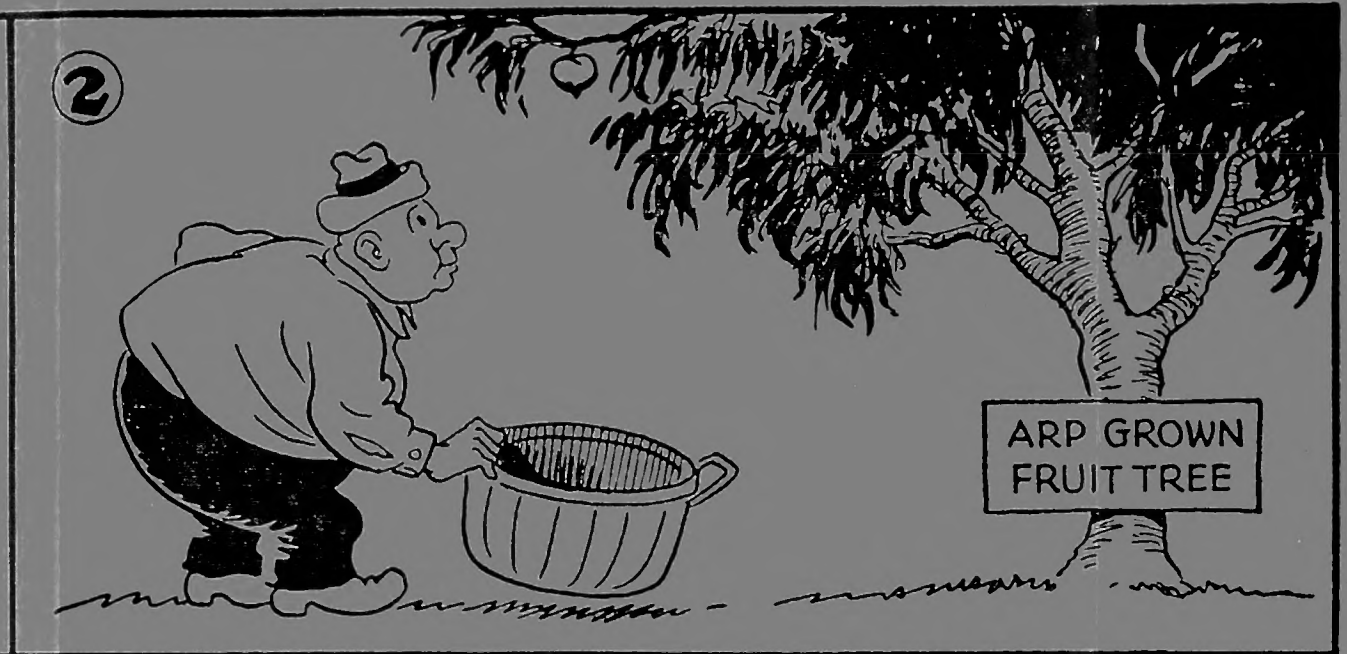
Phone 4273

"Home of Better Rooted Trees"

Field Office and Packing Shed 15 Miles Out on Highway 64

GUARANTEE

We guarantee our trees to be just as represented and our root system to equal that of any nursery in the world. If upon receipt of trees, you do not find them to be as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price. We do everything in our power to keep our stock pure and true to name. However, we realize that errors are possible. In the event that any nursery stock should prove untrue to name, we hereby agree, upon proper proof, to replace such stock as may prove untrue to name under which it is sold, or to refund purchase price, refunding or replacing to be at our option. All orders are promptly acknowledged. Copy of order, for your double-check, will be mailed as an invoice.



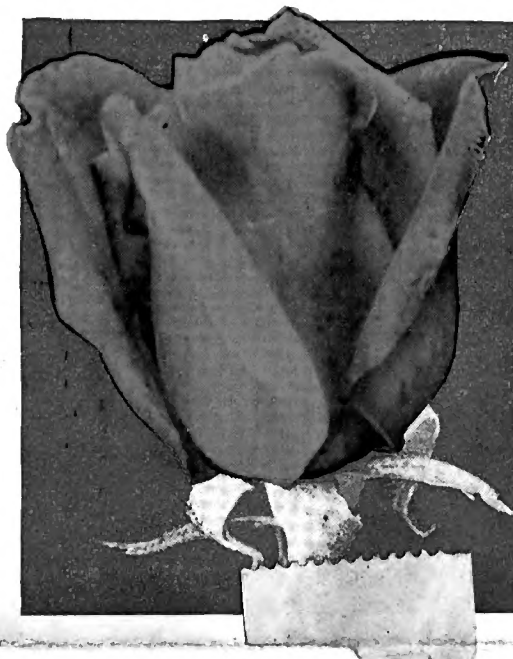
Two-Year-Old Rose Bushes at Reduced Prices

RED

RED RADIANCE—Soft, even red
 AMERICAN BEAUTY—Healthy, rose red
 AMI QUINARD—Deep velvety crimson
 E. G. HILL—Scarlet, prolific
 CHAS. K. DOUGLAS—Crimson to scarlet
 ETOILE DE HOLLANDE—Brilliant red
 ETOILE DE FRANCE—Hardy, red
 HOLLYWOOD—Dark, fragrant
 JOHN RUSSELL—Deep red, large
 LORD CHARLEMONT—Crimson
 MARGARET McGREDY—Scarlet orange
 McGREDY'S SCARLET—Bright, fall rose
 PATIENCE—Red, orange base
 PAUL NEYRON—Velvety Maroon
 FRANCES SCOTT KEY—Light crimson

PINK

RADIANCE—Soft, even pink
 COLUMBIA—Rose pink
 BETTY UPRICHARD—Copper, red and salmon
 DAINTY BESS—Single, soft pink
 DAME EDITH HELEN—True pink
 EDITH NELLIE PERKINS—Shaded salmon pink
 FRANK W. DUNLOP—Deep pink
 J. J. L. MOCK—Pink to silver white
 MME. BUTTERFLY—Light pink with gold
 MEV. G. A. van ROSSEM—Apricot
 PINK PEARL—Solid, vigorous
 WILLOWMERE—Yellow center



WHITE

CALEDONIA—Spring rose, pure white
 FRAU KARL DRUSCHKI—Large, snowy
 KILLARNEY—Healthy, opens large
 ANTOINE RIVOIRE—Delicate pink tint
 KAISERIN AUGUSTE VIKTORIA—Ivory white

YELLOW

AUTUMN—Red tinted
 JOANNA HILL—Cream to orange
 ROSLYN—Golden
 TALISMAN—Salmon to gold
 MRS. PIERRE S. duPONT—Rich yellow
 PADRE—Orange-yellow
 JULIEN POTIN—Primrose yellow
 PRESIDENT HOOVER—Bronze shades
 LADY HILLINGDON—Apricot yellow
 LUXEMBOURG—Copper yellow
 MRS. LOVELL SWISHER—Salmon and gold

CLIMBERS

METEOR—Dark red, vigorous
 ETOILE de FRANCE—Deep velvety red
 RED RADIANCE—Clear, soft red
 TALISMAN—Prolific, salmon-gold
 KAISERIN AUGUSTE VIKTORIA—Thrifty, white

POLYANTHA—(Miniature)

PINK POLLY—Hardy, small, pink
 BABY DOLL—(Tip-Top)—Crimson to gold
 ELLEN POULSEN—Cherry pink
 CECILE BRUNNER—Sweetheart, pink
 GOLDEN SALMON—Orange, good border plant

RUGOSA

F. J. GROOTENDORST—Crimson, bushy

ROSES
 TWO-YEAR STOCK
 FIELD GROWN
 Standard Grading
 Guaranteed

Budded, 2-Year Old Plants—No. 1 (3 Or More Canes 18 Inches Up)	Each.....	.25
	Per Dozen.....	\$2.00
Budded, 2-Year Old Plants—No. 2 (2 Or More Canes 12 Inches Up)	Each.....	.15
	Per Dozen.....	\$1.50
100 No. 1 Grade Bushes	- - - - -	\$15.00
100 No. 2 Grade Bushes	- - - - -	\$10.00

